



THE ASSOCIATION OF PRIVATE PRACTICE THERAPISTS
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Membership Benefits

- **Networking Connections.** Most of the time, it's great being your own boss. But private practice can be lonely. Even if you're part of a group, you know that connections with other therapists can help you be more creative in your work with clients and more effective in your problem-solving as a business owner. APPT's networking events are always popular...sometimes it's a Husker football viewing party, other times it's an evening out with colleagues and spouses, and now and then we even have a Practice Crawl involving a progressive open house at multiple practices!
- **Peer Consultation.** Our members are invited to consult with other mental health professionals via our online, interactive forums. Coming soon, members will also be able to meet in person with like-minded peers who can provide knowledgeable input on those difficult cases.
- **Free Legal Support From One of Omaha's Top Law Firms.** Every traditional APPT member receives a free hour of consultation with an attorney from the firm of Erickson & Sederstrom. Perfect when you need to handle a difficult subpoena, get legal input on new consent forms, enter into a new office lease....the possibilities are endless, and the peace of mind is priceless. Members also receive discounted rates on further legal services.
- **Legislative Information and Support.** Mental health providers know how important it is to stay current on legislation that could affect their livelihood and the well-being of their clients. This is especially true for private-practice therapists, who have sometimes been overlooked even within their own professional organizations. Finally, you have a voice via the advocacy work of APPT!

- **Continuing Education.** APPT offers periodic conferences with the sole purpose of enriching our members' clinical skills while also exposing them to topics relevant to practice management. We want our members to have the opportunity to increase their practice income and to run their practice as efficiently as possible. Toward this end, we also offer professional development opportunities in both Lincoln and Omaha. These presentations focus on practice management issues, community resources for therapists or clients, and clinical information. They are also great opportunities to network with colleagues!
- **Information and Ideas.** APPT publishes a quarterly newsletter, *The Compass*, that features timely legislative, legal, clinical, and marketing information. Your membership also entitles you 24-hour access to our online forums, which are active and ongoing discussion groups where therapists can ask questions, promote upcoming offerings, solicit referral ideas, and offer support to their peers.
- **Membership Directory.** Members are featured in our APPT Membership Directory, which is updated continually and always available to our 230+ members. The Directory is frequently used for referrals and networking, as you can be cross-listed by up to three specialties as well as location.
- **Discounted Insurance.** Through our partnership with John Hancock Insurance, APPT members *and their families* are eligible for discounted long-term care insurance, estate-planning, and other important services.

Becoming Member

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Joining APPT is so easy! Simply complete and return the membership form. For traditional members, the cost of joining is only \$90 per year. Student members pay only \$45 per year.

DON'T WAIT – GET CONNECTED TODAY! Have questions? Email Kristan at info@PrivatePractice.org. Join your colleagues and start growing your practice now!